

MOUNT PLEASANT

DANIEL ISLAND | ISLE OF PALMS | SULLIVAN'S ISLAND MAGAZINE

COMBINING THE
POWER OF PRINT
 WITH THE
REACH OF
SOCIAL MEDIA



5,010 Followers

Women 75.1% Men 24.9%

13-24 - 2.3%
 25-34 - 18.7%
 35-44 - 30.9%
 45-54 - 25.4%
 55-64 - 15.0%
 65+ - 7.8%



43,000 Followers

Women 74.2% Men 25.8%

13-17 - .94%
 18-24 - 3.0%
 25-34 - 11%
 35-44 - 19%
 45-54 - 23%
 55-64 - 21%
 65+ - 22%



For more examples
 contact your
Media Representative.