

INVESTMENT RATES

Your Multimedia Approach Includes: Digital Edition • Social Media • Direct Mail • Inbound Links • 80,000 Readers Per Issue

6x*
 6 Issue Commitment
 12 Month Investment

12x*
 12 Issue Commitment
 24 Month Investment

AD SIZE	PER ISSUE TOTAL	MONTHLY INVESTMENT	PER ISSUE TOTAL	MONTHLY INVESTMENT
FULL PAGE	\$2,200	\$1,100	\$1,980	\$990
2/3 PAGE	\$1,535	\$768	\$1,380	\$690
1/2 PAGE	\$1,250	\$675	\$1,125	\$563
1/3 PAGE	\$850	\$425	\$765	\$383
1/4 PAGE	\$615	\$308	\$555	\$278
1/6 PAGE	\$425	\$213	\$385	\$193
PRIME PLACEMENT				
DOUBLE TRUCK	\$3,995	\$1,998	\$3,595	\$1,798
BACK COVER	\$2,850	\$1,425	\$2,565	\$1,283
INSIDE FRONT	\$2,650	\$1,325	\$2,385	\$1,193
INSIDE BACK	\$2,550	\$1,275	\$2,295	\$1,148
SPECIAL PLACEMENT	One-time, one issue placement fee of 15% additional charge (<i>ads have to be 1/2 page or larger</i>).			

COVER PREMIUMS

*Per issue investments can be paid in full or broken down into 2 monthly payments as seen above.
 * Deposit will be required with agreement and monthly investment will be reduced based on the amount.

Inquire about our custom flyer reprints of your ad and magazine cover!

TERMS

Flexible payment options available. We accept all major credit cards and automatic ACH.



PRINT AD SIZES

Full Page w/Bleed 8.5" x 11.125" Full Page Trimmed 8.25" x 10.875" <i>Keep live matter at least 1/2" from ALL edges (7.25" x 9.875")</i>	2/3 Page 4.812" x 9.875"	1/2 Page Vertical 3.5" x 9.875"	1/2 Page Horizontal 7.25" x 4.812"	1/3 Page Vertical 2.312" x 9.875"	1/3 Page Horizontal 7.25" x 3.25"	1/4 Page Vertical 3.5" x 4.812"	1/6 Page Vertical 2.312" x 4.812" 1/6 Page Horizontal 4.812" x 2.312"
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MEDIA SERVICES, INC.

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