
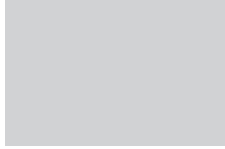
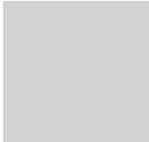
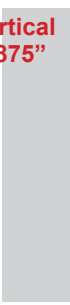
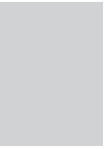
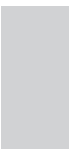
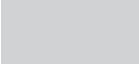





AD SIZES & PRODUCTION CHARGES

<p>Spread Trim 16.5" x 10.875"</p> <p>Spread Bleed 16.75" x 11.25"</p>	<p><i>Keep live matter at least 1/2" from ALL edges</i></p>	<p>Full Page Bleed 8.5" x 11.125"</p> <p>Full Page Trim 8.25" x 10.875"</p> <p>Full Page Nonbleed 7.25" x 9.875"</p>
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<p>1/2 Page Vertical 3.5" x 9.875"</p> 	<p>1/2 Page Horizontal 7.25" x 4.812"</p> 	<p>1/3 Page Square 4.812" x 4.812"</p> 	<p>1/3 Page Vertical 2.312" x 9.875"</p> 
<p>1/4 Page 3.5" x 4.812"</p> 	<p>1/6 Page Vertical 2.312" x 4.812"</p> 	<p>1/6 Page Horizontal 4.812" x 2.312"</p> 	<p>Tear-out Card 3.5" x 5"</p> 

ADDITIONAL CHARGES:

- Add 15% for spot (PMS) colors in CMYK or B&W ads
- \$25 for each additional proof and scan after first two

Changes: • \$45 for changes to digital or pick-up ads received by ad deadline
 • \$75 for changes to digital or pick-up ads received after ad deadline

Late fees: • \$75 for ads received after ad deadline
 • \$150 for ads received one week after ad deadline

- \$150 for high resolution PDF of your ad to print reprints or run in another publication