

Brought to you by local Mount Pleasant Businesses and Non-Profits

MOUNT PLEASANT NEWCOMERS & RESIDENTS ALIKE COMING TOGETHER



Mount PLEASANT LIFESTYLE *Expo*



FRIDAY (SETUP 9-3) GRAND OPENING & VIP RECEPTION 4-8
SATURDAY 10-5
SUNDAY 11-4 (VENDORS MAY BREAKDOWN FROM 4-6)

OMAR SHRINE CONVENTION CENTER
176 PATRIOTS POINT ROAD, MOUNT PLEASANT SC 29464

Produced by:

MOUNT PLEASANT
MAGAZINE

HealthLinks
CHARLESTON

LOWCOUNTRY
WOMEN
BUSINESS

MOUNT PLEASANT
PETS

NORTH MOUNT
PLEASANT
MAGAZINE

LOWCOUNTRY
CUISINE
Celebrating CHARLESTON Flavor

HealthLinks
UPSTATE

BRINGING THE Community Together

Bringing the community together is always a good thing, and the Mount Pleasant Lifestyle Expo is designed to do just that. The Omar Shrine Convention Center on Patriots Point Boulevard will come alive Nov. 3 and Nov. 4 as *Mount Pleasant Magazine* brings the pages of the publication to life. Area residents will unite to help local charities, learn about our town, meet local businesses, win prizes and have fun.

If you love reading *Mount Pleasant Magazine*, you'll enjoy attending the Mount Pleasant Lifestyle Expo. Here are just a few reasons why. The audience will enjoy cooking demonstrations by local chefs, and, while they are displaying their culinary skills, copies of their recipes will be distributed. You'll also be able to visit food booths and meet

the staff of some of the area's best restaurants. While you're there, pick up the latest copy of *Lowcountry Cuisine*.

You can find more information at www.LowcountryCuisineMag.com.

There's more to the Mount Pleasant Lifestyle Expo than food. You can enjoy the latest in fashion as local boutiques display their wares on stage. But food and fashion are just the tip of the iceberg. Pet lovers won't want to miss the pet fashion show, and they'll have the opportunity to learn from dog trainers, courtesy of *Mount Pleasant Pets* and www.MtPasant.Pet. Local veterinarians, groomers, boarders and pet stores will be on hand to help local residents take the best care possible of their furry friends. While you are at the Expo, you will be able to pick up the latest copy of *Mount Pleasant Pets*, the only Mount Pleasant publication just for local pets and their owners.

The Lifestyle Expo is the perfect event for newcomers

to explore all that is Mount Pleasant. It's a way for them to interact with *Mount Pleasant Magazine* and the community of businesses that support our town and the magazine.

For newcomers already living here or those thinking about moving to Mount Pleasant, this is the place to be. You can gather real estate facts and stats and learn about Mount Pleasant's new neighborhoods, builders and Realtors. You can talk to mortgage experts who will help

you purchase your new East Cooper home and learn everything you need to know about real estate in Isle of Palms, Sullivan's Island, Mount Pleasant, North Mount Pleasant and Daniel Island. Read *Mount Pleasant Magazine's* real estate section to learn more, and gather additional information at www.TopTenHomesSold.com, where you can find out about the most expensive homes sold in Mount Pleasant.

If you're looking for a community designed just for you, pick up a copy of *Mount Pleasant Senior Living* magazine or gather information at one of the booths that showcase Mount Pleasant's

stellar communities.

Make sure to stop by the I Love Mount Pleasant store and pickup your free I Love MP sticker. Spread your love for our town by shopping for T-shirts, hats, magnets, tote bags and other items. A percentage of sales will go to local charities.

Mount Pleasant Magazine wants to bring all of Mount Pleasant together Nov. 3 and Nov. 4 at the Omar Shrine Convention Center. One-hundred percent of your \$5 donation will go to local charities. For more information about the event and for sponsorship and booth information, visit www.MPlifestyleExpo.com.



sponsor packages

EXCLUSIVE NAME SPONSOR \$6,500

Company name will be the ONLY one above the logo for Mount Pleasant Lifestyle Expo on all print, posters, print, radio and television advertising; includes a booth.

CONTRIBUTING SPONSOR \$4,500

Company name will be one of three below logo of the Mount Pleasant Lifestyle Expo on all print and posters. Contributing sponsors will be mentioned on radio, television advertising and social media; includes a booth.

BOOTHS

Booth \$550

Corner Booth \$600

2 Booths - \$1,050

(\$475 for each booth after)

WE ABSOLUTELY LOVE MP SPONSOR \$2,850

Corner booth, mention on more radio spots, logo on Expo signage, e-blast, in magazine ads, on posters and direct mail.

WE REALLY LOVE MP SPONSOR \$2,250

Booth, mention on selected radio spots, name on Expo signage, e-blast, in magazine ads, on posters and direct mail.

WE LOVE MP SPONSOR \$1,100

Booth, mention on Expo signage, mention on e-blast for Expo.

Booths will be assigned on a first-come basis.

All come with pipe & drape, 1 table, 2 chairs.

Wifi included. Electricity available for limited number of booths.

All vendors are encouraged to donate services or items to raise funds for local charities (donations will be listed in marketing materials as time permits.)

**For sponsorship, exhibiting, seminar or stage time call:
843-345-7012 or email: Publisher@MountPleasantMagazine.com**

floorplan

Just in time for the Holidays!



Come and enjoy Holiday Shopping, Cooking Demos, Food samples, Prizes, Booths and Giveaways.

Media Services, Inc., 1013 Chuck Dawley Blvd., Mount Pleasant, S.C. 29464