



In 2019, *Mount Pleasant Magazine* was mailed directly to 3,340 new residents who recently moved to Daniel Island 29492, Isle Of Palms 29451, Sullivan's Island 29482, North Mount Pleasant 29466 (north of the IOP Connector) and South Mount Pleasant 29464.

Newcomers who received *Mount Pleasant Magazine* in 2019

January/February - 470

- 174 South Mount Pleasant
- 151 North Mount Pleasant
- 113 Daniel Island
- 27 Isle of Palms
- 5 Sullivan's Island

March/April - 590

- 259 South Mount Pleasant
- 197 North Mount Pleasant
- 94 Daniel Island
- 32 Isle of Palms
- 8 Sullivan's Island

May/June - 587

- 251 South Mount Pleasant
- 178 North Mount Pleasant
- 116 Daniel Island
- 35 Isle of Palms
- 7 Sullivan's Island

July/August - 597

- 261 South Mount Pleasant
- 200 North Mount Pleasant
- 94 Daniel Island
- 35 Isle of Palms
- 7 Sullivan's Island

September/October - 618

- 230 South Mount Pleasant
- 231 North Mount Pleasant
- 125 Daniel Island
- 25 Isle of Palms
- 7 Daniel Island

November/December - 478

- 176 South Mount Pleasant
- 188 North Mount Pleasant
- 90 Daniel Island
- 20 Isle of Palms
- 4 Sullivan's Island

We also direct mail the magazine to subscribers, local businesses and select neighborhoods. Businesses that become Marketing Partners will receive the direct mail list for their own personalized mailings.

For additional information about our **Newcomer's Marketing Program**, call or email your *Mount Pleasant Magazine* marketing professional today.